

NANTAHALA GORGE 2013

ICF Canoe Freestyle World Championships

September 2-8, 2013 • Bryson City, North Carolina

Sponsorship Options

	Community	Community	Event	Partner	Partner	Partner	Partner
Benefits to Sponsor	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
Vinyl Decal*	X	X	X	X	X	X	X
Online Listing at FreestyleKayaking2013.com*	X	X	X	X	X	X	X
Nantahala Gorge 2013 Logo Web Link*	X	X	X	X	X	X	X
Two Free Tickets to 2013 World Championships*	X	X	X	X	X	X	X
Event Shuttle Interior Signage	X	X	X	X	X	X	X
Online Category Listing	X	X	X	X	X	X	X
1.5x2" Logo in Event Program*		X	X	X	X	X	X
2013 Community Partner Banner for your use*		X	X	X	X	X	X
Logo on "Event Sponsors" Signage*		X	X	X	X	X	X
Your Events in Community Event Schedule		X	X	X	X	X	X
Full Page Ad Space in Event Program			X	N/A	N/A	N/A	N/A
Standard Exhibition Space*			X	X	X	X	X
VIP Tent and Amenities*				X	X	X	X
Competition Venue Signage				X	X	X	X
Link on Event Homepage					X	X	X
30 Sec. Video Clip on Jumbotron*					X	X	X
On-Air Logo (Web Stream)					X	X	X
Option to Buy a la Carte TV Commercials					X	X	X
Presentation Time-Slot on Official Event Schedule						X	X
Premium Exhibition Space						X	X
Competition Venue Signage (TV Line-of-sight)						X	X
Event PA Announcements						X	X
On-Air Mentions (TV)						X	X
60 Sec. Video Clip on Jumbotron							X
Premium Banner Placement							X
Preferred TV Commercials							X
VIP & Athlete Party Access							X
Class Sponsorship							X

Presenting Sponsorships also available in the following areas:

Credentials – Your logo and message on all athlete, staff, volunteer, media and VIP credentials - \$5,000

Facility Recycling – Your logo and green message on recycling infrastructure throughout event venue - \$3,000

Scoreboard – Your logo on event scoreboard as well as on all campus televisions on which scoreboard is displayed - \$10,000

Official Beverage – Your logo on event disposable beverage cups and in facility restaurants - \$15,000

Official Beer – Your logo on event pint glass and at facility adult beverage sales locations - \$15,000

VIP & Athlete Party – Your logo and messaging throughout VIP & Athlete Party - \$7,500

Music & Stage – Your logo displayed on special-event stage, and behind bands/DJ's throughout event - \$10,000

* Items (above) are also included with all Presenting Sponsorships.

NANTAHALA GORGE 2013

ICF Canoe Freestyle World Championships

September 2-8, 2013 • Bryson City, North Carolina

Why Freestyle?

One of nine major disciplines of paddlesports governed by the International Canoe Federation, freestyle is a quickly growing, dynamic sport that enjoys an edgy, extreme image, much like the the snowboard half-pipe event in the Winter Olympics. As a sponsor of freestyle's biggest international event to date, your company would benefit from alignment of your brand with this clean, active outdoor-lifestyle sport, with a potential for Olympic-level exposure within the next four years.

Nantahala Gorge 2013

- 300 top freestyle athletes from around the world.
- 5000 spectators each day.
- 200 event staff.
- The Nantahala Gorge Organizing Committee is actively promoting this event through advertising, promotional print materials, press relations, signage, official event website, social media and more.
- Regional Outdoor Adventure Festival featuring vendor fair and youth, cultural, and educational activities.
- Introduce the region and kayaking to an unprecedented audience using live web streaming and TV syndication.

Explanation of Key Sponsor Benefits

Logo Web Link – Includes an enhanced listing (Your Logo and 50 word description) on the Event Sponsors page of FreestyleKayaking2013.com, as well as the right to use the Official Nantahala Gorge 2013 logo to link to the site from Your Web Page.

Online Category Listing – Featuring direct access from the web page, there are currently four Online Category Listings: Lodging, Restaurants and Night Life, Outdoor Activities, and Culture, Arts & Leisure.

Your Events in Community Event Schedule – Advertise your concurrent regional event in the Program and on the Official Event Schedule under the heading "Community Events."

Standard Exhibition Space – 10 x 10' space at the event venue to showcase your business. All Standard Exhibition Spaces will be located in the Vendor Village, and will be assigned on a first-come, first-served basis.

Link on Event Home Page – Your Company text link at the bottom of the FreestyleKayaking2013.com homepage.

Competition Venue Signage – Your Company banner displayed at the competition venue (up to 288 sq ft).

Video Clip on Competition Scoreboard – 30 or 60 second finished clip to be shown during pauses in competition.

Option to Buy A la Carte TV Commercials – Pricing and specifics are forthcoming.

Presentation Time Slot – Option to arrange for scheduled entertainment, demonstrations, etc. at event venue.

Premium Exhibition Space – Enhanced exhibition space in a premium location. Size and design subject to approval by Event Organizers.

Competition Venue Signage (TV Line of Site) – Your company banner displayed in the TV Line of Site at competition venue (size to be approved by Event Organizers).

Event PA Announcements – Your Company name and message mentioned over the PA during competition.

On-Air Mentions – Your company name mentioned On-Air.



For more information about the upcoming 2013 ICF Canoe Freestyle World Championships, please visit Freestylekayaking2013.com, or email us at Info@FreestyleKayaking2013.com